

# First CV

## Profile

Freelance journalist with experience of writing for a range of national and local press, currently doing an NCTJ course at Lambeth College, seeking staff role.

## Core Skills

### Journalism & Other

- Research
- Interviewing
- Subbing and proofing
- Copywriting
- Proposal writing

### IT skills

- MS Word
- MS Excel
- Dreamweaver (basic)
- Photoshop
- InDesign
- FTP & CMS systems

### Miscellaneous

- Clean driving licence
- Touch type speed  
80 WPM

## Career History

### Freelance Journalist | January 2007 - present

#### Work Experience

- **Sunday Times - Feb 09 - 2 weeks pending**
- **Independent - Feb 09 - 2 weeks pending**
- **You Magazine (Mail on Sunday):** Oct 08 - 1 week on features desk
- **English Vogue** - Aug 05
- **American Vogue** - Jan - Apr - 2005

#### Published Work

- **Weekly blog for Journalism.co.uk** on journalism training - first post here
- **Independent** - Double page feature on Street Art Awards with profiles of 12 artists - Dec 08
- **Bridport News** - News story on the rise of catalytic converter theft. Aug 08
- **You Magazine** - Piece on women who return to their highflying careers after their cottage industry dream failed to meet expectations - commissioned
- **Le Cool Magazine** - Reviewed London's 'Secret Cinema' for the weekly listings email newsletter
- **Vague** - Editor's letter and two columns every issue
- **You Magazine** - 'Is Mortgage The New Marriage?' – October 2007: double page on the trend of mortgage before marriage for young couples. *Click here for article*
- **You Magazine** - 'Flip Flop?' – June 07: double page on decline of selling items for profit online.
- **The Guardian** - 'A Flipping Bargain?' – April 07: double page for G2 on buying items specifically to sell for vast profit on eBay. *Click here for article*
- **BBC radio 5** - Gave interview on the buying and selling for significant profit online phenomenon
- **BBC Three Counties radio** - Gave interview on the buying and selling for significant profit online phenomenon
- **The Times** - 'A Million Girls Would Kill For This Chance' - Jul 06: double page feature for Times 2 on working at American Vogue to tie in with film "The Devil Wears Prada". *Click here for article*
- **Newstalk 106** - Gave interview on my time at American Vogue for this Irish radio station
- **UK Vogue** - 'Check Out' - Feb 06
- **UK Vogue** - 'Spy' - Dec 05
- **Bridport News** - Half page feature on working at American Vogue - Jul 05

Cuttings portfolio available online at: <http://amyoliver.org/portfolio>

Copywriting clients include: First Great Western, Orlando Holidays, Kodak, Scream Pubs and H+M's customer magazine

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## **Career History Con...**

### **Vague Paper | Features Editor | January 2007 – present**

Biannual tongue-in-cheek glossy fashion zine

- Devising and writing editorial content for each issue

### **Baluba | Head Writer, trend analyst | September 2007 - September 2008**

Small communications agency with fashion based clients including: Harvey Nichols, Value Retail (Bicester Village etc) and a number of designer lifestyle boutiques in UK and Kuwait

- Copywriting - advertorials, media information packs, new business proposals
- Trend analyst and interior adviser for both UK and Kuwait boutiques i.e. sourcing interesting, design lead product for both stores, contacting designers and securing orders. Instrumental in placing Established & Sons in Kuwait
- Managing 3rd party consultants including graphic and web designers
- Maintaining media databases
- Project managing client website development including content and design

### **Auctioning4u Ltd | PR Manager | May 2005 - August 2007**

Auctioning4u was the UK's leading eBay service provider selling its clients unwanted items online

- Compiling 6 monthly PR plans for the consumer division.
- Copywriting - press releases, features, advertorials and all marketing material
- Maintaining picture library for press purposes
- Website editor - included project managing an external design and tech team
- Sourcing and interviewing case studies to represent the brand in the press
- Organising and coordinating celebrity and charity auctions and working with external celebrity PR's

### **English Vogue | August 2005**

Three week work placement at UK Vogue after being short-listed in their talent-writing contest. This led to temping for the Managing Editor.

- Organising, overseeing and short listing applicants for the work experience team
- Processing freelancer invoices
- Organising Managing Editor's diary
- General admin including: sick day filing, taking reader phone calls, organising editorial meetings
- Researching and sourcing content and pictures for diary pages
- Fashion returns and pick-ups

### **American Vogue | January 2005 - April 2005**

3 month work placement at American Vogue based in New York.

- Fashion returns and pick-ups
- Processing Editor-at-Large's expense account
- Researching and fact checking content
- Assisting on shoots with Fashion Director

## **Education, Training & Awards**

- NCTJ - Journalism qualification - present - Jan 09
- 12-week evening course in freelance journalism – City Lit London 2006
- Vogue Talent Writing Contest - Finalist 2005

## ***Education cont...***

### **Buckinghamshire Chilterns University College, High Wycombe, Bucks | 2000 – 2003**

BA (Hons) Advertising – specialising in copywriting (2:1)

### **Exeter College, Devon | 1997 – 2000**

Foundation Art and Design (merit)

A Levels: English C, Art A, Theatre Studies, D

### **Beaminster School, Dorset | 1992 – 1997**

GCSE x 9 Grades A\* - C

## **Interests**

Gardening, fiction writing, cooking, life drawing, adding to my collection of handbags, squash, poker

## **References on request**